

LIGHTS / CAMERA / ACTION

Liberty Lights will rebrand the site as the radiant centrepiece of Liberty Village, creating a bustling locale which both residents and visitors are drawn to. Light has the power to attract, invite, illuminate, shine, heal, and make things new. By using light, the space can be transformed into a vibrant and dynamic beacon of Liberty Village.

BEACON FOR THE VILLAGE
what this galleria lacks is an identity - a way to make its presence both known and remembered. these flexible lights can have a personality of its own, while creating interest, reinventing retail environments, and ensuring a pedestrian-friendly public realm,



INVITING PUBLIC REALM

DISTRICT OF LIGHTS
breaking down the length of the pathway, each lighting fixture offers a different sense of place and unique character

LIBERTY BARS
learn about the jail that gave this village its name - also a iconic photo op!

LIGHT PLAY
interactive projection art and technologies allow rotating artists, sponsors or shop owners to advertise, engage, or promote community building



ACTIVATED SHOPPING AREA

LEAD THE WAY
simple pathway indicators create interest, promote intuitive wayfinding, and frame lines of sight

GLOW ON
interactive light boxes for all ages to sit on, play with, build with, and make your own art!

