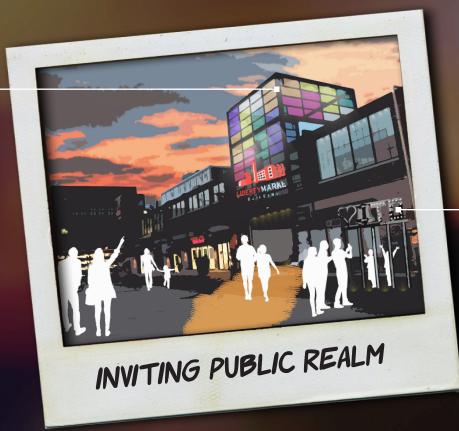
LIGHTS / CAMERA / ACTION

Liberty Lights will rebrand the site as the radiant centrepiece of Liberty Village, creating a bustling locale which both residents and visitors are drawn to. Light has the power to attract, invite, illuminate, shine, heal, and make things new.

By using light, the space can be transformed into a vibrant and dynamic beacon of Liberty Village.

BEACON FOR THE VILLAGE

what this galleria lacks is an identity - a way to make its presence both known and remembered. these flexible lights can have a personality of its own, while creating interest, reinventing retail environments, and ensuring a pedestrian-friendly public realm,



DISTRICT OF LIGHTS

breaking down the length of the pathway, each lighting fix ture offers a different sense of place and unique characte

LIBERTY BARS

learn about the jail that gave this village its name - also a iconic photo op!

LIGHT PLAY

interactive projection art and technologies allow rotating artists, sponsors or shop owners to advertise, engage, or promote community building



interest, promote intuitive wayfinding, and frame lines of sight

GLOW ON

interactive light boxes for all ages to sit on, play with, build with, and make your own art!

horizontal 1:425 | vertical NTS

visit snap walk shop congregate meet interact lounge play

2017 / Challenge No. 3

Liberty Lights







ACTIVATED SHOPPING AREA





